



ENTERPRISE ANNUAL IMPACT

REPORT 2024/25



In keeping with the Welsh Government's Economic Action Plan, the College is committed to inclusivity and the fostering of entrepreneurial skills and innovate thinking for all.

Funding from Welsh Government has been instrumental in enabling Pembrokeshire College to build and develop enterprise activities and opportunities for learners.

The Enterprise Officer role was vacant for much of 2024/25 with a new member of staff commencing in term 3. During term 3 the new Enterprise Officer sought to build contacts, both internally and externally, the focus was on:

- Understanding the Engage, Empower and Equip framework;
- Maximising the reach and impact of enterprise activity, whilst delivering value for money through all activity;
- Equality and Welsh language;
- Building relationships with regional delivery partners, stakeholders, local business and wider community engagement.



ENGAGE

446

Engage: learners introduced to entrepreneurship
During 2024/25 almost 450 learners attended talks, workshops and awareness raising events



EMPOWER

37

Empower: learners participating in activities to build their skills and confidence
37 learners took the next step on their journey to exploring the self-employment opportunities available to them



EQUIP

12

Equip: learners validating business ideas or test trading
12 learners took the opportunity to test trade whilst 5 went on to start their own business



DIGITAL ENTERPRISE

Social Media and Website Design for start-ups - eight week course delivered



PARTNERSHIPS

Partnerships with Townsqaure, Pembrokeshire County Council, Bucketful of Hope, Creative West Wales Network, Big Ideas Wales



ENTERPRISE LIBRARY

Developed a MS Teams portal for learners to access information on everything enterprise related and for lecturers to learn about start-ups and self-employment



WSUK ENTERPRISE

Judged and organised Worldskills UK Foundation Skills competition for Enterprise



EVENTS

Xmas Fair
Transition Day
Job Fairs
Open Days
Enterprise and Employment Fair



CONTACTS

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BUSINESS IDEAS

