



COLEG Sir Benfro
Pembroke College

Hairdressing, Beauty & Complementary Therapy Courses

2021-2022



WELCOME TO THE SALONS AT CAMPUS6

We are delighted that you are considering a course in this exciting field. Practical, hands-on training, means you will leave College equipped with the skills needed by employers and ready to embark on your own career journey. As we commit to giving you the best education possible, we also expect 100% commitment from you - if we work together anything is possible!



INDUSTRY STANDARD FACILITIES

Our recently expanded salons now give us some of the best training facilities in Wales including training salons and commercial salons for both hair and beauty as well as spray tanning facilities.

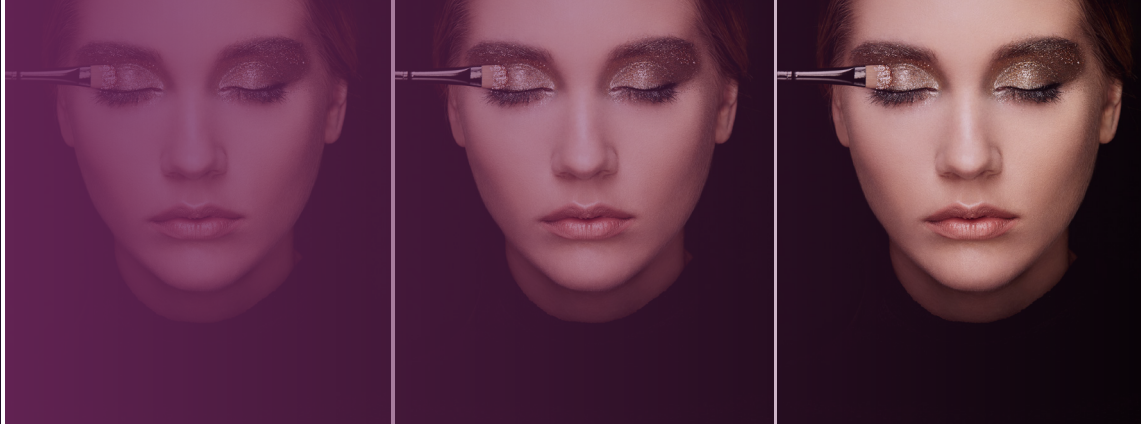


ENDLESS OPPORTUNITIES

The opportunities for qualified hairdressers and therapists are endless and range from salons, spas, cruise ships and film sets to care homes, clinics and hospitals. We'll help you explore all the possibilities.

This publication is available in Welsh - Mae'r llyfryn hwn ar gael yn Gymraeg

GET INDUSTRY READY



Which level is right for me?

Entry Level / Level 1

These courses are suitable for you if you don't hold any qualifications. If you don't pass your GCSEs, or perhaps you don't get the grades you had expected, then you can make a fresh start with an Entry Level or Level 1 course.

These courses will give you a good basic understanding of the subject and successful completion will enable you to progress to the Level 2 programme or onto other courses within the College.

Level 2

If you gain four GCSEs at grade D or above, you can usually go straight onto a one-year Level 2 course.

At Level 2 you will learn a variety of practical skills that will prepare you for employment or further study. Once you have successfully completed your Level 2 programme you will be able to progress onto a Level 3 course where you will gain an in-depth knowledge of your subject.

Level 3

If you gain five or more GCSEs at grade C or above you can usually enter directly at Level 3 and follow a two-year programme. Level 3 courses are equivalent to A-levels and can be a progression route to university.

If you think that you may be interested in applying to university you should check their entry criteria to make sure that your chosen course will allow you to progress to the university of your choice.

NB: The entry criteria listed above is a guide only. For up-to-date entry criteria for the course you are interested, please check the website: pembrokeshire.ac.uk



GET INDUSTRY READY

REAL PRODUCT EXPERIENCE



SALON QUALITY

Across our hairdressing, beauty and complementary therapy salons, learners work with salon quality products including: Cloud Nine and Wella in the hairdressing salons, and Eve Taylor and OPI in beauty and complementary therapies.

We believe that using salon quality products better prepares our learners for their future careers.

TRANSFERABLE SKILLS

In many sectors of the industry you will be expected to sell products to your clients.

As part of our courses you will gain a good understanding of the different products and what they can do, as well as gaining customer service and sales skills that will be transferable across any industry.

REAL EMPLOYER EXPERIENCE

EMPLOYER LINKS

Over the years we have developed strong links with local hotels and spas including Lamphey Court and St Brides Spa, as well as with national employers such as Steiner Cruise Ships and Ragdale Hall.

This variety of local and national employer links opens up a variety of career pathways for our learners to explore.

MASTERCLASSES

As well as bringing in employers we also have regular masterclasses from product specialists and industry professionals.

Recent masterclasses have included: MAC Swansea, Kimberly Hair Artistry, The Great British Barber Bash and special effects make-up.

A WELLA CENTRE OF EXCELLENCE

The Salons at Pembrokeshire College have recently been named as a Wella Centre of Excellence. We're looking forward to working with Wella and the opportunities that this will bring to our learners.



FUTURE CAREERS

GET
INDUSTRY
READY...



GET QUALIFIED

From city centres, to rural retreats, or the middle of the ocean, with qualifications, hard work and commitment the world is your oyster!

Whether you choose to stay local, open your own salon or see the world, once qualified the career possibilities are almost endless.

Here is just a taste of what you could do.

FUTURE CAREERS:

Aromatherapist
Barber
Beauty Therapist
Colourist
Complementary Therapist
Creative Director
Junior Hairdresser
Make-up Artist
Masseur
Nail Technician
Naturopath
Osteopath
Reflexologist
Salon Manager
Skincare Specialist
Spa Therapist
Special Effects Make-up Artist
Stylist

GET COMPETITION READY...

GET COMPETITIVE

Throughout your course you will be encouraged to enter local, regional and national competitions.

These are a great way to build your skills and confidence as well as teaching you how to work under pressure.

Not only that, they also look great on your CV and can really enhance your career prospects!

STUDENT SUCCESSSES:

Recent student successes have included:

WorldSkills Finals, Beauty Therapy

Zara Morgan, Gold
Charlotte Phillips-Poupard, Bronze
Levi Burks, Bronze
Jasmine Richards, Finalist
Zara and Charlotte were selected for Squad UK Training

Skills Competition Wales, Beauty

Chella Rogers, Bronze

Concept Hair Apprentice of the Year: Regional Winners

Lauren Hawkins, Hair Up Level 2
Jamie-Lee Bartlett, Barbering Level 2

Official Make Up Awards:

Former Beauty student, Kirsten James was named as the UK's best make up blogger/vlogger

INDUSTRY STANDARD FACILITIES



HAIR SALONS

Our hairdressing learners benefit from a newly refurbished training salon where you will learn the basics before moving into our industry standard commercial salon. Open to College staff, students and members of the public, the commercial salon is a real working salon where you will complete your training under the watchful eye of our qualified hairdressing lecturers.

As part of the course you will also learn reception and customer service skills to get you employment ready.





BEAUTY SALONS

Our beauty and complementary therapy learners have access to four therapy rooms all equipped with the latest industry standard equipment allowing you to learn everything from manicures, pedicures and make-up; to massage, aromatherapy, reflexology, micro-dermabrasion, waxing, galvanism and non-surgical face-lifts.

We also have a state-of-the art spray tanning booth and often run Pamper Days replicating the activities that take place in industry.

TRAIN TO BE THE BEST



HAIRDRESSING COURSES

Engagement Hairdressing & Beauty

- 23 weeks
- Full-time
- No formal entry requirements
- Requires a referral from Careers Wales

If you are unsure what you want to do but think you may be interested in working in a hair or beauty setting this programme is designed to give you a taste of what it would be like to work in the hair and beauty industry. This course will give you an introduction to a range of hair and beauty topics.

Traineeship Hairdressing & Beauty

- 20 weeks
- Full-time
- No formal entry requirements
- Requires a referral from Careers Wales

This course provides progression from the Engagement programme and continues to build your skills ready for further study or employment in the hair and beauty industry.

Level 1 Hairdressing

- 1 year
- Full-time
- Two GCSEs at Grade D or above (to include English Language or First Language Welsh and Science)

During this course you will develop skills in styling men's and women's hair, colouring and dressing hair, as well as learning skills for the wider beauty industry such as nail art, hand care and presenting a professional image in the salon.



Level 2 Women's Hairdressing

- 1 year
- Full-time
- Level 1 Diploma or Level 2 Certificate in Hairdressing
- Two GCSEs at Grade D or above (to include English Language or First Language Welsh and Science)

This course will prepare you for industry and is aimed at learners hoping to become qualified stylists. During the course you will learn how to cut, perm and colour hair. You will also undertake salon reception duties, learn how to give client consultations and how to promote salon services and products.

Level 3 Hairdressing

- 1 year
- Full-time
- Level 2 NVQ or VRQ Diploma in Hairdressing
- Relevant work experience or work placement

This course provides progression from the Level 2 Diploma and is designed to equip you with advanced skills in cutting, styling and colouring. Throughout the course you will be encouraged to show your creativity and to begin to build your own signature style.



BEAUTY COURSES

Engagement Hairdressing & Beauty

- 23 weeks
- Full-time
- No formal entry requirements
- Requires a referral from Careers Wales

If you are unsure what you want to do but think you may be interested in working in a hair or beauty setting, this 23-week programme is designed to give you a taste of what it would be like to work in the hair and beauty industry. This course will give you an introduction to a range of hair and beauty topics.

Traineeship Hairdressing & Beauty

- 20 weeks
- Full-time
- No formal entry requirements
- Requires a referral from Careers Wales

This course provides progression from the Engagement programme and continues to build your skills ready for further study or employment in the hair and beauty industry.

Level 1 Beauty Therapy

- 1 year
- Full-time
- Two GCSEs at Grade D or above (to include English Language or First Language Welsh and Science)

During this course you will develop skills in styling men's and women's hair, colouring and dressing hair, as well as learning skills for the wider beauty industry such as nail art, hand care and presenting a professional image in the salon.



Level 2 Beauty Therapy

- 1 year
- Full-time
- Level 1 Diploma or Level 2 Certificate in Hairdressing
- Three GCSEs at Grade D or above (to include English Language or First Language Welsh, Science and preferably Maths)

This course is designed for learners who are aspiring to work in the beauty industry. You will study a vast range of modules from manicure and pedicure to waxing, facials and make-up. Excellent organisational skills and a positive attitude are key requirements for this course.

Level 3 Beauty Therapy

- 1 year
- Full-time
- Level 2 NVQ or VRQ Diploma in Beauty Therapy
- Relevant work experience or work placement

As part of the Level 3 course you will learn advanced practical skills and theory that will equip you with a wide variety of skills. The skills and techniques learnt will provide you with access to the broadest possible range of future career options.



COMPLEMENTARY THERAPY COURSES

Complementary Therapies Level 2

- 1 year
- Part-time
- Two GCSEs at Grade D or above (to include English Language or First Language Welsh and Science)

Complementary therapies are growing in popularity in both spa and clinical settings. This course will introduce you to the principles and practice of complementary therapies and equip you with basic aromatherapy and reflexology techniques as well as giving you an understanding of the importance of healthy eating and well-being. During the course you will carry out treatments on members of the public in our realistic working environments.

Complementary Therapies Level 3

- 1 year
- Part-time
- Level 2 Diploma in Complementary Therapies or Beauty Therapy (or equivalent)

This course builds on the knowledge you will have acquired at Level 2. During the course you will study six units including massage, anatomy and physiology, reflexology, aromatherapy, principles of complementary therapies and business practice. You will also continue to carry out treatments on members of the public in our realistic working environments.

GET INDUSTRY
READY





MEET THE TEAM



Cath

A complementary therapist, Cath worked as a therapist at Vogue from 1990 to 2004 during which time she completed a wide variety of beauty and complementary therapy courses. Cath has been passing this knowledge onto our future therapists for almost two decades helping learners to progress into a wide variety of careers.



Charlotte

Charlotte has been working as a hairdresser for 29 years. She attended Barry College where she completed Level 2 Hairdressing and Beauty Therapy whilst working in a busy Cardiff salon. In 1991 she moved to Pembrokeshire and gained 13 years' experience working in Andrew Price and Salon 45 before starting to teach at the College.



Eleri

After qualifying as a Beauty Therapist Eleri launched her own business running a joint venture with Beauty on Board where she worked on the Stena Felicity. Using the Nutri Metics brand, Eleri came back to the College to train staff and students in the use of these new products and has now been lecturing on the College's beauty courses for 24 years.



Emma

Emma trained at the College which led to spa jobs at Ragdale Hall and St Bride's Hotel. Whilst at St Bride's she was named 'UK Therapist of the Year'. This led to Emma working as a therapist on the set of two Hollywood movies before undertaking a Thai Massage course in Thailand then taking up a position in Mallorca at an Orient Express Hotel.



Gemma

A former College student, Gemma worked her way up from Junior Stylist to Salon Manager and was approached by TIGI International to work as part of their education team. Whilst with TIGI she worked alongside some of the company's top UK and European educators testing new products prior to launch and is now opening her own salon.



Jake

Jake undertook his qualifications at College and whilst studying was entered for the Salon Cymru Barbering competition which he went on to win. Later that year he was placed 2nd overall at the National Hairdressers' Federation Competition. Still working in industry, Jake stays ahead of the trends and regularly attends courses to pass his knowledge to our learners.



Louise

A former apprentice, Louise trained at Salon 45 before progressing to complete advanced cutting courses at Vidal Sassoon in London. Louise has run her own commercial salon for almost 30 years and worked for the College as a workbased assessor, working with apprentices and creating links with employers before joining the team in 2018 as a commercial tutor.



Michelle

Michelle started her career at a health farm in Preston where she worked as a spa therapist in Clarins/Decleor face and body. At 19 she opened her own beauty therapy business and became the first salon in Wales to offer the microdermabrasion treatment Crystal Clear. A lecturer at the College for over 21 years, Michelle also mentors our Welsh and UK Skills competitors.



MEET THE TEAM



Rachel

Rachel undertook her training at North Derbyshire College before progressing to senior stylist positions in busy city salons in Derby. After re-locating to Pembrokeshire Rachel started her own business specialising in wedding and special occasion hair as well as working with a number of photographers on session work, before starting to teach at the College.



Rachel

Rachel has a wealth of experience within the leisure, health, beauty and spa industries. A qualified holistic and beauty therapist, Rachel has worked in salons and spas as well as for the NHS. Rachel perfected her skills as a therapist in a five-star spa and now passes her knowledge on to our own complementary therapy students.



Sarah

After qualifying Sarah was employed by St Bride's Hotel and Spa as a beauty therapist. In 2009 she completed an intensive Thai Massage and Thai Foot Massage Diploma course in Thailand before undertaking summer contracts at the 5* La Residencia - voted as one of the best spas in Europe, Asia and Russia in 2010.



Sharon

Sharon trained as a hairdressing apprentice before starting work as a stylist. After almost ten years in industry Sharon opened her own commercial salon before undertaking teaching qualifications. Sharon now works closely with apprentices as well as having strong links with Steiner – the main employer for the cruise ship industry worldwide.



INDUSTRY READY...

DREAM CAREERS



TONICHA HURFORD: Hairdresser onboard Steiner cruise ships

Tonicha started on Level 2 Beauty then progressed to Level 2 and Level 3 Hairdressing. She knew she wanted to work on cruise ships and at a Steiner recruitment event she realised she also would need Level 2 Barbering so she completed the Barbering qualification alongside her Level 3 course. Tonicha is now working in the Caribbean on Steiner's largest cruise ship.



YVES YU TSUI: De' Touch Salon Owner, Taiwan

With experience in hairdressing, Yves was put on a fast track course to gain formal qualifications. After qualifying, she moved to Australia to perfect her colouring techniques.

Yves has since moved to Taiwan and specialises in colouring techniques such as balayage and ombre for both European and Asian hair putting her in high demand.



Doing their dream jobs

CARLA LEWIS:

BEAUTY ADVISER, BENEFIT COSMETICS



Carla joined the College in September 2013 to study Level 2 Beauty Therapy, here is her story:

I had always known that I wanted to go into the beauty industry and this was only the beginning. In the course we studied different topics with practical and theory sessions - I loved them all! One of the sessions was on make-up and as soon as we started to learn about the topic my eyes were glued to my tutor Emma who held this class. Her make-up was amazing and I could see how passionate she was about it.

In the middle of the year, the beauty department held a competition on

manicures, polish, make-up and waxing! My friend Gabby and I won the competition which meant we got to compete in WorldSkills in Birmingham.

The experience of competing at WorldSkills was amazing. The prepping and practicing had to be done before leaving but if you ever get the chance to do it, please do! Neither of us brought home a medal from the competition but it was a fantastic experience. I had loved my first year of college so much and made so many friends!

Once I finished College I had to think about my career. I was looking online for jobs and saw Debenhams was recruiting

for someone to work part-time on the Benefit Cosmetics counter (at the time I loved Benefit make-up!). I got through to interview and within four weeks I had already had training and was ready to start my job on the make-up counter.

Meeting new customers and making people feel good about themselves and bringing out their confidence makes me love my job more and more each day.

Working on a make-up counter isn't all about doing make-up, we have sales targets and paperwork so it's not as easy as it looks, but when you love your job so much going into work doesn't even feel like work!

“Make-up is like an art that is never ending. You can get so creative with it.

Former Beauty Therapy student,
Carla Lewis

I'm now on the Benefit National Trend Team which means I get to travel and go to events such as London Fashion Week. I do make-up tutorials as well and have featured on the official Benefit Cosmetics instagram story!

I want to advise anyone who has an aim in life to just go for it. If it wasn't for studying at Pembrokeshire College I have no idea where I would be in life right now, so thank you to the College and all the amazing staff on the Beauty Therapy Team for making this possible!





Doing their dream jobs

PAULINE HUI:

COSMETIC SCIENTIST, GOOD HOUSEKEEPING MAGAZINE



After leaving Pembrokeshire College in 2003, I enrolled on the BSc in Cosmetic Science at the London College of Fashion. After graduating I got a job in the Technical Centre at Boots Head Office where I worked in the formulation team mixing together ingredients to make products such as lipsticks, foundation and day creams.

I then moved to Unilever whose brands include TRESemmé, Tigi, Toni & Guy and Dove. Whilst here I did hair care consumer testing as well as working with hair stylists to test the performance of the hair care formulations; we had to

make sure that the products performed well before they went on sale.

I also did training videos about understanding the sensory properties of hair care, e.g. the sounds, smell, look and feel of hair and hair care products. For example, if you spray a hair spray, you listen to the sound of it, does it sound like it would be firm hold or soft hold? It's all subconscious but very important for brands to get this right.

During my time at Unilever I created an App and wrote fact books about global consumers covering things like hair

characteristics, market trends, what are the shower facilities like in Saudi Arabia, what's the climate in US etc, I wrote books about 17 countries and this is what made me realise I wanted to go into journalism.

I now work at Good Housekeeping magazine as Beauty Testing Manager. This role means that I need to understand the beauty trends and conduct testing on any beauty features we have in the pipeline. It involves testing with our expert and consumer panels to deliver content across our editorial, digital and commercial platforms.

“Whilst at Boots I formulated lots of products including creating products for No7. I was super proud of this - seeing my products on the shelves!

Former Beauty Therapy student,
Pauline Hui





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#MakeItHappen

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