



ENTERPRISE ANNUAL IMPACT

REPORT 2023/24



In keeping with the Welsh Government's Economic Action Plan, the College is committed to inclusivity and the fostering of entrepreneurial skills and innovate thinking for all.

Funding from Welsh Government has been instrumental in enabling Pembrokeshire College to build and develop enterprise activities and opportunities for learners.

For term one of 2023/24 the Enterprise Officer role was vacant, the figures included here relate to terms 2 and 3 where a structured entrepreneurship journey and delivery plan for learners was followed with consideration of:

- The Engage, Empower and Equip framework.
- Maximising the reach and impact of enterprise activity, whilst delivering value for money through all activity.
- Equality and Welsh language.
- Partnership working with regional delivery partners and stakeholders and business and community engagement.



ENGAGE

908

Engage: learners introduced to entrepreneurship

During 2023/24 over 900 learners attended talks, workshops and awareness raising events

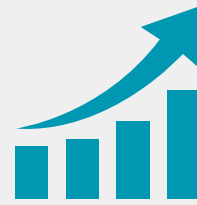


EMPOWER

116

Empower: learners participating in activities to build their skills and confidence

Over 100 learners took the next step on their journey to exploring the self-employment opportunities available to them



EQUIP

46

Equip: learners validating business ideas or test trading

Almost 50 learners took the opportunity to test trade whilst 12 went on to start their own business



DIGITAL ENTERPRISE

Funding was secured from OGI to run a free part-time digital enterprise course with a £750 prize for the best business venture and ongoing mentoring from OGI



PARTNERSHIPS

Partnerships with Big Ideas Wales, FSB, PLANED, the local authority and Pembrokeshire Frame were strengthened resulting on over £30k worth of funding for students



STUDENT ENTERPRISE CHAMPIONS

Building on the Staff Enterprise Champions, working with the Learner Executive, the role of Student Enterprise Champion was created to further raise the profile of enterprise



WSUK ENTERPRISE

The College took on the role of Competition Organising Partner for the new WorldSkills UK Foundation Enterprise competition which attracted a record number of entries



EVENTS

Freshers Fair - Sept
Enterprise Information Day - Oct
Employment and Enterprise Day - Nov
Christmas Fair - Dec
International Women's Day - Mar
What's Next Event - June
Transition Day - Jul



CONTACTS

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