



# ENTERPRISE ANNUAL IMPACT

REPORT 2022/23



In keeping with the Welsh Government's Economic Action Plan, the College is committed to inclusivity and the fostering of entrepreneurial skills and innovate thinking for all.

Funding from Welsh Government has been instrumental in enabling Pembroke College to build and develop enterprise activities and opportunities for learners.

Throughout 2022/23, a structured entrepreneurship journey and delivery plan for learners was followed with consideration of:

- The Engage, Empower and Equip framework.
- Maximising the reach and impact of enterprise activity, whilst delivering value for money through all activity.
- Equality and Welsh language.
- Partnership working with regional delivery partners and stakeholders and business and community engagement.



ENGAGE

## Engage: learners introduced to entrepreneurship

During 2022/23 over 1,700 learners attended talks, workshops and awareness raising events

1,734



EMPOWER

## Empower: learners participating in activities to build their skills and confidence

Over 200 learners took the next step on their journey to exploring the self-employment opportunities available to them

213



EQUIP

## Equip: learners validating business ideas or test trading

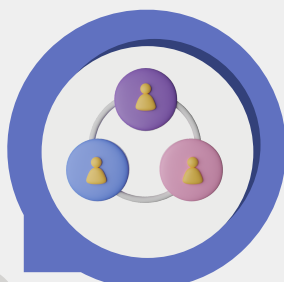
Over 40 learners took the opportunity to test trade whilst seven went on to start their own business

41



## ENTERPRISE WORKSHOPS

Series of Enterprise Workshops run for learners in conjunction with Cwmpas and Business in Focus



## CONNECTING

The Enterprise Officers continued to connect learners to external sources of support including Big Ideas Wales, Business in Focus and the local authority



## ENTERPRISE CHAMPIONS

There are currently 21 Enterprise Champions spread across the College with expertise in a wide variety of areas



## WORKSHOP PROJECT

Throughout the year learners continued to be involved in the development of the Workshop Project creating goods to be sold at College events



## EVENTS

Freshers Fair - Sept  
Enterprise Information Day - Oct  
Employment and Enterprise Day - Nov  
Christmas Fair - Dec  
International Women's Day - Mar  
What's Next Event - June  
Transition Day - Jul



## CONTACTS

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BUSINESS IDEAS

Customised Clothing

Drop Shipping

Hairdressing

Jewellery

Manicure/Pedicure

Mobile Beauty

Photography

Wrestling